



Sebastian Ferrero
F O U N D A T I O N

NEWS RELEASE

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Foundation Holds Kickoff Party for Annual Fundraiser

GAINESVILLE, FL – The Sebastian Ferrero Foundation held a volunteer kickoff party for the upcoming Noche de Gala event today at the home of Horst and Luisa Ferrero, the Foundation's founders.

The Sebastian Ferrero Foundation was created in honor of Sebastian Ferrero, a happy, healthy three-year-old boy, who died following a series of medical mistakes at a Shands HealthCare facility in October 2007. Sebastian's parents, Horst and Luisa Ferrero, created the Foundation to advocate for patient safety and to raise money to build a full-service children's hospital in Gainesville.

80 people attended the volunteer kickoff party to show community support for the Sebastian Ferrero Foundation and to learn how they can lend a hand for the Noche de Gala event. During the party, many members from the community spoke about the upcoming event on behalf of the Foundation, including Storm Roberts from 98.5K, event chairs Barry and Susan Bullard, and Foundation Executive Director Debbie Joseph.

"The community has been very supportive of the Sebastian Ferrero Foundation, and it feels great to see so many people who want to assist with the Noche de Gala event," said Horst Ferrero.

The Noche de Gala event is an annual fundraiser to benefit the Sebastian Ferrero Foundation. The inaugural event will be held on Thursday, November 20, 2008 at the Tioga Town Center in Gainesville, Florida. The Spanish-themed event will feature cultural highlights including flamenco dancers, a paso fino horse show, Spanish guitarists, fireworks, cigar rolling, carriage rides and strolling performers. Event attendees will also enjoy a Spanish cuisine dinner and have the opportunity to participate in a silent auction to raise money for the Sebastian Ferrero Foundation.

Donations to the Sebastian Ferrero Foundation can be made online at www.sebastianferrero.org.

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