



Sebastian Ferrero
F O U N D A T I O N

NEWS ADVISORY

For Immediate Release
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Sebastian Ferrero Foundation to Host First Annual *Noche de Gala*

The Sebastian Ferrero Foundation will transform the Tioga Town Center tonight as over 700 supporters plan to attend the Foundation's inaugural fundraiser, the *Noche de Gala*. Guests will enjoy a silent auction featuring over 190 luxury and high-end items, a Spanish cuisine dinner, a Paso Fino Horse Exhibition, custom cigar rolling, a Mariachi Band, and multiple professional dance performances, along with live music and dancing.

Although the event is sold out, anyone interested in catching a glimpse of the action can view the *Noche de Gala* live online, at GalopandoTV.com.

All funds raised during the *Noche de Gala* will be matched by Horst and Luisa Ferrero and will go directly toward the Foundation's ultimate goal of bringing a full-service, dedicated children's hospital to Gainesville.

WHAT: *The Noche de Gala*

WHEN: **TONIGHT, Thursday, November 20, 2008**
Media availability: 6:30 p.m. to 8 p.m.
(Noche de Gala runs from 6 p.m. to 11 p.m.)

WHERE: **Tioga Town Center**
105 SW 128th Street
Tioga, FL 32669

INTERVIEWS: Horst and Luisa Ferrero are available from 7 p.m. to 7:15 p.m.

VISUALS: Video and photo opportunities are available. See attached timeline.

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Horst and Luisa Ferrero created the Sebastian Ferrero Foundation in honor of their son Sebastian, a healthy three-year-old boy who died in October 2007 as a result of a series of medical mistakes at Shands Hospital in Gainesville, Florida. The Foundation's goal is to prevent medical mistakes, to establish patient safety programs, and to fundraise for a full-service children's hospital in Gainesville. Donations to the Sebastian Ferrero Foundation can be made online at www.sebastianferrero.org.